

Social media can be a great tool to spread the word in your community about National Careers Week. We have provided a few suggested posts to get you started.



POST EXAMPLE #1

The skill sets required will change in most industries and transform how and where people work.

#ncwau20

@careersweekau

POST EXAMPLE #2

In the future of work it's jobs, not people, that will become redundant.

#ncwau20

@careersweekau

POST EXAMPLE #3

The workforce of the future will be dependent on creativity, problem solving and critical thinking.

#ncwau20

@careersweekau

POST EXAMPLE #4

As we head further into the age of digital disruption and rapid automation, jobs of the future will require individuals to possess a broad range of transferable skills.

#ncwau20

@careersweekau

POST EXAMPLE #5

By 2022, everyone will need an extra 101 days of learning.

#ncwau20

@careersweekau





TWEET EXAMPLE #1

Career. It's More Than Just a Job! Explore the opportunities at our National Careers Week event on [date].

#ncwau20

@careersweekau

TWEET EXAMPLE #2

Discover Who You Are! Explore the opportunities at our National Careers Week event on [date].

#ncwau20

@careersweekau

TWEET EXAMPLE #3

It's Never Too Young to Start Exploring. Explore the opportunities at our National Careers Week event on [date].

#ncwau20

@careersweekau

TWEET EXAMPLE #4

Make Well Informed Decisions. Explore the opportunities at our National Careers Week event on [date].

#ncwau20

@careersweekau

TWEET EXAMPLE #5

Keep Learning. Be Resilient. Explore the opportunities at our National Careers Week event on [date].

#ncwau20

@careersweekau

