

Social media can be a great tool to spread the word in your community about National Careers Week. We have provided a few suggested posts to get you started.



POST EXAMPLE #1

By 2020 more than a third of desired core skills sets of most occupations will be comprised of skills that are not yet considered crucial to the job today.

#nationalcareersweek19

@careersweekau

POST EXAMPLE #2

65% of children entering primary schools today will ultimately work in new jobs and functions that currently don't exist.

#nationalcareersweek19

@careersweekau

POST EXAMPLE #3

Science, Technology, Engineering and Mathematics (STEM) skills are fundamental to current and future jobs.

#nationalcareersweek19

@careersweekau

POST EXAMPLE #4

The workforce of the future will be dependent on creativity, problem solving and critical thinking.

#nationalcareersweek19

@careersweekau

POST EXAMPLE #5

As we head further into the age of digital disruption and rapid automation, jobs of the future will require individuals to possess a broad range of transferable skills.

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TWEET EXAMPLE #1

Career. It's More Than Just a Job! Explore the opportunities at our National Careers Week event on [date].

#nationalcareersweek19

@careersweekau

TWEET EXAMPLE #2

Discover Who You Are! Explore the opportunities at our National Careers Week event on [date].

#nationalcareersweek19

@careersweekau

TWEET EXAMPLE #3

It's Never Too Young to Start Exploring. Explore the opportunities at our National Careers Week event on [date].

#nationalcareersweek19

@careersweekau

TWEET EXAMPLE #4

Make Well Informed Decisions. Explore the opportunities at our National Careers Week event on [date].

#nationalcareersweek19

@careersweekau

TWEET EXAMPLE #5

Keep Learning. Be Resilient. Explore the opportunities at our National Careers Week event on [date].

#nationalcareersweek19

@careersweekau

